



# 2025 YFS KIDS FAIR

## SPONSORSHIP OPPORTUNITIES

### **Platinum Sponsor: \$5,000+ cash donation or \$10,000+ non-cash donation**

*(Must be committed by February 1 to receive all trade out items listed below.)*

- 20' X 20' booth
- 50 complimentary tickets
- Special recognition or attention provided at event
- Your logo displayed at Kids Fair entrances
- Your logo on Kids Fair flyers
- Your logo on Rapid City area print billboards
- Your logo on Kids Fair TV PSAs
- Your logo printed on Kids Fair admission tickets
- Special recognition on YFS social media platforms
- Promotional materials provided by the sponsor inserted into attendee bags

### **Gold Sponsor: \$2,500–\$4,999 cash donation or \$5,000–\$9,999 non-cash donation**

*(Must be committed by March 1 to receive all trade out items listed below.)*

- 20' X 20' booth
- 25 complimentary tickets
- Your name displayed on Kids Fair stage
- Your banner displayed at Kids Fair
- Your name on Kids Fair flyers
- Special recognition on YFS social media platforms

### **Silver Sponsor: \$1,000–\$2,499 cash donation or \$2,000–\$4,999 non-cash donation**

- 10' X 10' booth
- 15 complimentary tickets
- Your banner displayed at Kids Fair

### **Bronze Sponsor: \$500–\$999 cash donation or \$1,000–\$1,999 non-cash donation**

- Your banner displayed at Kids Fair

### **Ticket Coupon Sponsor: \$500**

- Detachable coupon printed on 15,000 Kids Fair admission tickets

### **Bag Insert Sponsor: \$250**

*(6,000 inserts must be provided to YFS by March 14.)*

- Promotional materials provided by the sponsor inserted into attendee bags (quantity needed: 6,000)

### **Ticket Sponsor: (\$5 and up)**

- Your name printed on sponsored tickets that are distributed